



The RouteMan Spotlight

EDITION 3

OCT, 2020

OFFICE
INUNDATED
WITH TAKING
THE SAME
ORDERS OVER
AND OVER?

THERE'S AN APP
FOR THAT!

RELEASE DATE
OCT 15TH

CALL KCS TO
SUBSCRIBE
TODAY



Have you ever wished you had your own app for your company? Have you ever been swamped with taking the same orders over the phone and thought to yourself, "There HAS to be a better way!"

Xpress can revolutionize your relationship with your customers. We're proud to announce that it is now available to download for free on both the App Store and Google Play.

Xpress links into their account with your company and gives them the ability to place orders any time, day or night from any device, anywhere in the world.

Routeman's goal is to help you serve your customers in the best way possible, empowering you to take it to the next level. Xpress is just another tool in the RouteMan arsenal that helps you achieve quality service through technology.

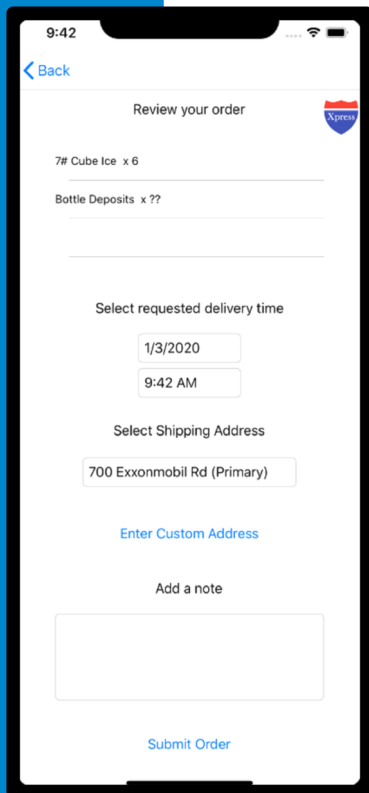
"Wow! Being a millennial,
I Love Xpress!! lol"

Stephanie Kamp
The Hillis Group, LLC
607-760-8992

THE
HILLIS GROUP
PIPELINE & CONSTRUCTION CONTRACTORS



WE PUT OURSELVES ON THE LINE.



How Does Xpress Work?

1. Your customer downloads the app. Search for: 'RouteMan Xpress'
2. First time users will require a unique passcode for ordering! They must contact your company to receive their unique passcode.
3. Your customers can order from a list of their defined par level products set up in RouteMan. They can also specify a quantity if known and add a note about the order if needed.
4. The customer can choose if they need ice now or a date/time in the future.
5. Once submitted, the order is immediately created within your RouteMan dispatch window; therefore, allowing you to assign the order to a device.



www.kcsgis.com/xpress

Client Focus:



ROSEDALE ICE COMPANY, INC.

Headquarters: Baltimore, MD

President: Ricky Fitzhugh

Founded: 1990's

Current Ownership Began: 2004

Started with RouteMan: 2006

While it's common for ice companies to run more than one business, Rosedale has a pretty unique combination with their partner company.

Rosedale Ice's owner Ricky also owns Hoopers Island Oyster Co. They offer a fully integrated system of oyster production and processing. Not only do they farm and distribute oysters themselves, but they build the equipment and processes that oyster farmers use all over the continent.

How did you manage before RouteMan?

Before purchasing RouteMan, we used hand-written route sheets and delivery tickets.

The implementation of RouteMan was instrumental in supporting our sales growth.

What is the most important part of RouteMan for your company?

It's not just one part, the reason RouteMan is so essential to our company is because it's an all-in-one solution through all the different tools and features that are available.

The Dashboard is a game-changer being able to verify geocode location, assign orders and optimize routes all in one place.

Why did you want your own branded version of the Xpress app?

We believe the addition of the mobile ordering app is just the next step in evolution of RouteMan and Rosedale Ice. We have come to expect innovation from RouteMan and the Easy Ice app is just another example.

The ability to brand the app as a Rosedale value-add gives our company even greater credibility as the leading distributor in the region.

We are anxious to capture data on it's use that will help us quantify it's value. There is no doubt it will be material.

Want your own App?

The Xpress app is great, but would you like to have your own customized version? Get your own branded app for both Google Play and the App Store.

With this premium level of subscription, your company will have a branded app that's listed in the Play or App store just like Rosedale Ice has chosen to do. Your customers will be delighted to find

out that you have your own custom app to meet their needs.

Your company will submit your own logo, branding, description and the name you want the app to be called. To get an idea how this would look, try searching "Rosedale Ice app" in the App store or Play today.



What End Customers are Saying?

REVIEWS

 Review Policy



Norman Rogers

★★★★★ September 10, 2020

As much as I crave human contact during the pandemic, I love ordering ice without having to pickup the phone or boot my 🚗. These guys are not resting on their laurels. They are living in the 21st century where the robots and computers are taking all the human jobs. Next I'll be able to order ice for drone deliver. All "hail" ice delivery drone (see what I did there?)



Michael Bullock

★★★★★ August 27, 2020

Great app

