



The RouteMan Spotlight

EDITION 8

FEBRUARY 2024

Social Media

Connect with us on our social media channels to stay in the loop with RouteMan updates! We celebrate major client anniversaries, product updates like RouteIce and RouteVia, BTI episodes and Briefs, and more!



@byrouteman



@Keet Consulting Services, LLC

How Secure is too Secure?

Did you know that RouteMan enables you to either host your data or utilize cloud-based access? Opting for cloud-based access allows you and your team to conveniently access RouteMan data from any location with internet connectivity. Alternatively, you have the choice to host the data on your own. At RouteMan, we prioritize giving you the freedom and flexibility to manage your data according to your preferences.

What do you think of having eight layers of physical security? With KCS-Hosting, your valuable data is shielded from external threats by a sequence of swipe-access doors, combination locks, keypads, CCTV surveillance, and vigilant security personnel. Additionally, we employ redundant firewalls to ensure continuous protection. In the event that one firewall malfunctions, an automatic backup takes over, safeguarding your information. With the implementation of a Write Once, Read Many (WORM) data storage device, your data is further fortified against ransomware attacks.



Breaking The Ice Podcast

Ethan Southern and Jeff Lacroix host different industry guests as they share their stories and AdvICE to those trying to be successful in the packaged ice industry. Our most recent episodes have featured Matt Buttel of the Nashville Bar Alliance, Monica Beynaerts of Coastal Ice & Water, and Ryan Horton of Polar Ice. We have loved learning about our guests, sharing their stories, and unpacking the advice they have for others in the industry. We hope you continue to enjoy watching our podcast, or, if this is the first time you have heard of BTI, we hope that you check it out soon! We recently published our tenth episode of the podcast and are looking forward to producing more in the near future!



Come See Us!

Missouri Valley Ice Manufacturer's Association

March 2-5
Osage Beach,
Missouri

Great Lakes Ice Association

March 17-20
Nashville, TN

Southern Ice Exchange

March 17-20
Nashville, TN



Meet Reese Thompson

Hi, I am Reese Thompson, and I serve as the Support and Training Specialist for the RouteMan Team. I joined this family a year ago, and they could not have made me feel more welcome from the start. From writing Hobb Soss skits to attending my first ever IPIA Conference, Year One has certainly been a wild ride. I am a big fan of both college football (Roll Tide!) and the NFL (Go Ravens!), so practically half of my weekends throughout the year are booked. I am also a huge film buff, so if you need a good movie or TV show recommendation, don't hesitate to ask. Outside of football and film, you will find me spending my free time with family and close friends. I am extremely grateful to find a company like RouteMan, and I look forward to the opportunity for personal and professional growth as we head into Year Two.



Xpress Branded App

Do you find yourself swamped at the phone taking customer orders? Have you ever wished your company had its own mobile app? Xpress can revolutionize the way that you run your business by allowing your customers to make orders whenever, wherever.

Available on the App Store and Google Play, Xpress can be downloaded by any of your customers, regardless of their smartphone. Their Xpress account links to your RouteMan account and you get to select a list of products your customers have access to order from.

Recently, on our Breaking The Ice Podcast, our

guest Ryan Horton, praised Xpress and how it has helped him and his business gain customers.



"Your app helps get us into a lot of doors".

Ryan and Polar Ice have been RouteMan clients for over seven years. We are so grateful that you continue to choose us to help you serve the people of Texas.

