

# The RouteMan Spotlight

EDITION 9

NOVEMBER 202



We are excited

to attend this year's IPIA Convention as a bronze sponsor! Ethan, Jeff, Reese, and Otodata's Nick Marco will be representing us at the convention. Come see us at booth #1 to catch up on RouteMan. RouteIce, and RouteVia! And come see us right outside the exhibit hall at booth #75 to watch LIVE BTI recordings Tuesday at 9am and Wednesday at 11am!



## **RouteIce Update**

We are incredibly proud to have over five thousand RouteIce units installed, with many more on the way. December 31st, 2024, is the last day to order units and lock in the \$5.95 price before it increases to \$6.95 next year. If you are still skeptical on how beneficial RouteIce can be for your company, allow us to present an ROI estimate personalized to your company's sales and/or allow us to ship out some trial units so you can experience this revolutionary technology.

Please contact Jeff Lacroix if you are interested. 205.620.9843 | jlacroix@kcsgis.com

"When I put RouteIce on my largest chain of stores, 70 locations, I was able to compare year over year, and my efficiency improved 90%!"
- Anonymous Client, 396 units

## **Happy Retirement!**

Our sweet Suzanne Watson will be retiring very soon. Most of you have spoken to her, as she's usually the first person to answer the phone for those calling the KCS office. While some of you may think of her as just our receptionist, Suzanne has served our team in a myriad of ways and

handled many, many tasks. As part of a small business, we all juggle different roles sometimes, and Suzanne has gone far beyond the initial role she signed up for!

She has worked with us for six years, and over that time she has really grown to know and love working with you all, our clients. We know many of you will miss her, so if you are lucky enough to speak with her after reading this, please make a point to wish her well!



RouteIce



Episode 11 Brian & Darren

Episode 12 Maria Maggio

Episode 13 Howard Mackie

Episode 14 Bob Clarke

Episode 15 Gary & Tucker

Episode 16 Steve Ward

Episode 17 Chuck Knowlton

Episode 18 Pete DeGrandis

> Help Videos Posted:

RICx Web Installer

RouteMap -Changing Device Colors

Using the Call Log





### **Meet Athaliah Harris**

My name is Athaliah Harris, and I am thrilled to be a part of the RouteMan Team. Recently, I relocated to Pelham, AL, from Lexington, KY, seeking a fresh start and new opportunities. I was drawn to RouteMan due to their reputation for being a family-oriented

workplace, and, in my first few weeks, I already feel such an incredible sense of support and care from my colleagues, something I truly appreciate given my past experience of 8 years at Amazon in California.

I met Ethan Southern through Darrell Mount, who attends the same church as me, making my transition even smoother. I am so excited to bring my passion for exceptional customer service to our clients and contribute to our team's success. I look forward to building strong relationships and making a positive impact here at RouteMan! You just wait and see.



### **RICx Web**

Coming soon to a website near you!

We are changing the way you use RouteIce so everything will be in one convenient location. RICx will now be located on the routeice.com login screen. We have published a RouteMan Help Video on this to explain this change!

